1 The Honorable Thomas S. Zilly 2 3 4 5 6 7 UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON 8 AT SEATTLE 9 HARMONY GOLD U.S.A., INC., 10 No. 2:17-cv-00327-TSZ Plaintiff, 11 HAREBRAINED DEFENDANTS' REPLY IN SUPPORT OF v. 12 DEFENDANT PIRANHA GAMES. HAREBRAINED SCHEMES LLC, INC.'S MOTION FOR SUMMARY 13 HAREBRAINED HOLDINGS, INC., JORDAN JUDGMENT (DKT. 47) WEISMAN, PIRANHA GAMES INC., 14 INMEDIARES PRODUCTIONS, LLC, and DOES 1-10. 15 Defendants. 16 Defendants Harebrained Schemes LLC, Harebrained Holdings Inc., and Jordan Weisman 17 (collectively, the "Harebrained Defendants") previously joined in Defendant Piranha Games, 18 19 Inc.'s Motion for Summary Judgment (Dkt. 47). In opposition to that Motion, Harmony Gold 20 abruptly changed its theory of infringement. It now asserts that Piranha and the Harebrained 21 Defendants unlawfully reproduced (rather than created derivative works of) its allegedly 22 protected images. The Harebrained Defendants join Piranha's reply in support of the Motion, 23 and further submit this short reply to explain why Harmony Gold's new theory of infringement, as to its claim against the Harebrained Defendants, cannot survive summary judgment. 24 25 I. INTRODUCTION 26 Since the inception of this case, Harmony Gold accused the Harebrained Defendants of 27 infringing three of its copyright-protected images (the "Original Images") by creating Davis Wright Tremaine LLP HAREBRAINED DEFS.' REPLY ISO PIRANHA'S LAW OFFICES MOT. FOR SUMM. J. (DKT. 47)

1201 Third Avenue, Suite 2200 Seattle, WA 98101-3045 206.622.3150 main · 206.757.7700 fax unauthorized derivative works of those images. *See* Dkt. 47 (Mot.) at 7. In the course of discovery, however, Defendants uncovered a 2003 agreement between Harmony Gold and its licensor, Tatsuoko, which unequivocally withheld from Harmony Gold the right to create (or license the creation of) derivative works of the Original Images. *Id.* at 5. When confronted with this fatal flaw, Harmony Gold changed its story and now says it never intended to allege infringement based on the creation of derivative works. Instead, Harmony Gold says, this lawsuit seeks to enforce Harmony Gold's rights to reproduce and display the Original Images. *See* Dkt. 61 (Opp'n) at 3. Harmony Gold seeks leave to amend its complaint to "further clarify" the rights it seeks to enforce. *Id.*

Nonsense.

Harmony Gold, a confessed serial litigant, *see* Opp'n at 2, got caught making a claim it had no right to make. It tried to assert an infringement claim against Defendants based on the supposed creation of derivative works. Defendants discovered Harmony Gold had no authority to bring such a claim, and compelled Harmony Gold to admit as much. Opp'n at 8-9. In a last-ditch effort to keep this litigation alive, Harmony Gold now wants to assert a claim for **direct** infringement based on unauthorized reproduction and display of the Original Images.

Disregard (for the moment) Harmony Gold's questionable conduct in asserting a derivative-work infringement claim it has known for the past fourteen years it did not possess. Even if Harmony Gold could assert an infringement claim based on the Harebrained Defendants' purported reproduction of the Original Images (a dubious prospect), that theory of liability cannot survive summary judgment either. No reasonable juror could compare the Original Images with the Harebrained Defendants' purportedly infringing images (the "Accused Images") and find substantial similarity between them. Harmony Gold's untimely effort to argue around its own Complaint is futile, and on that basis, the Court should grant summary judgment on Harmony Gold's copyright infringement claim.

¹ The rights to reproduce and display are a different set of exclusive rights protected under the Copyright Act, 17 U.S.C. § 106

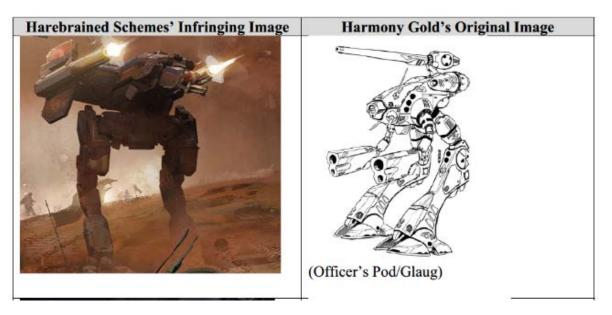
² "Further clarify," it seems, is an understated way of saying "make a 180-degree change."

II. ARGUMENT

To prevail on its claim for infringement, Harmony Gold must prove "(1) ownership of a valid copyright, and (2) copying of constituent elements of the work that are original." *Funky Films, Inc. v. Time Warner Entm't Co., L.P.*, 462 F.3d 1072, 1076 (9th Cir. 2006). To establish the second element, absent proof of direct copying, Harmony Gold must show the Harebrained Defendants "had access to the plaintiff's work and that the two works are substantially similar." *Id.* Substantial similarity is a fact-specific inquiry, but it "may often be decided as a matter of law." *Benay v. Warner Bros. Entm't, Inc.*, 607 F.3d 620, 624. "When the issue is whether two works are substantially similar, summary judgment is appropriate if no reasonable juror could find substantial similarity of ideas and expression." *Funky Films*, 462 F.3d at 1076 (internal quotation marks omitted). The Ninth Circuit has "frequently affirmed summary judgment in favor of copyright defendants on the issue of substantial similarity." *Id.* at 1077.

Harmony Gold accuses the Harebrained Defendants of infringing three Original Images. In its opposition, for the first time, it suggests the Harebrained Defendants reproduced (rather than created derivative works of) those three images. But even if Harmony Gold could amend its Complaint through its opposition brief, this new argument is futile: no rational juror could possibly find the Accused Images to be substantially similar to the Original Images.

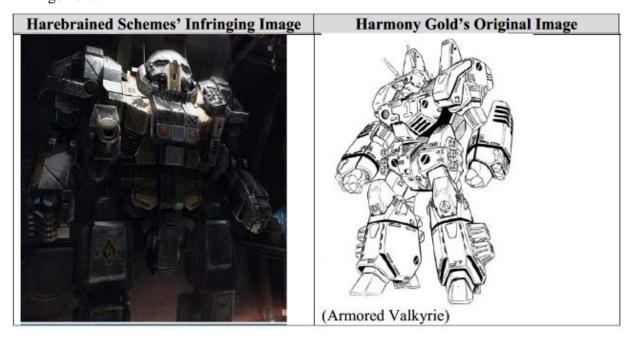
Consider the first Accused Image, and the Original Image it purportedly infringes:



Dkt. 31 (Am. Compl.) ¶ 28.

The Harebrained Defendants recognize that "mechs" (or giant warrior robots) may not be everyone's cup of tea. But no deep appreciation of the genre is necessary to see that these two images bear *no* similarity whatsoever—except in the sense that they are both giant warrior robots, a science-fiction concept that Harmony Gold cannot (and does not) claim to be the subject of any exclusive copyright.³ First, there is the obvious: the Original Image is a black-and-white line drawing, and the Accused Image is a full-color, 3D-rendered mech with a scenic background. Second, the actual mechs themselves look nothing alike. Every single feature is different: the feet, the legs, the hip joint, the abdomen, the arms and their placement, the types of weapons and their placements, the head… the list goes on. Every single distinctive element of these two images is different.

As Sesame Street so aptly puts it, "one of these things is not like the other." Harmony Gold's claim fares no better with its second instance of purported infringement:



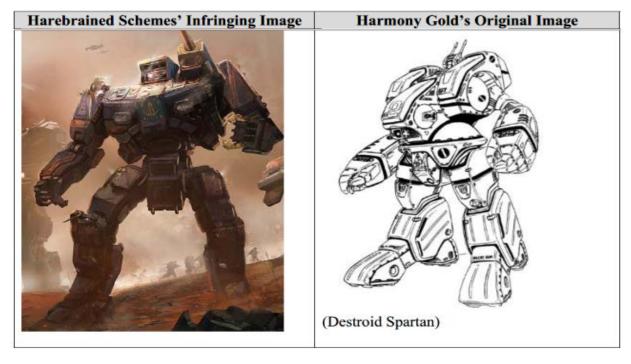
³ For an discussion of the early history of mechs (or "mecha," as they are referred to in Japan), which can be traced back to the 1880 Jules Verne novel *La Maison à vapeur*, see https://en.wikipedia.org/wiki/Mecha.

⁴ "One of These Things," a song written by Joe Raposo, Jon Stone, and Bruce Hart, was regularly used on Sesame Street in a number of episodes. *See http://muppet.wikia.com/wiki/One of These Things*.

Id.

Again, these two images look nothing alike. Every one of the distinctive anatomical features—the legs, thighs, hips, groin, arms, chest, shoulders, and head—is different. Indeed, it is a challenge to find *any* design element in common between these two images.

The last image pair is equally as baffling:



Id.

Again, every distinctive anatomical feature is dissimilar. Every design aspect of the mech in the Original Image that makes it a unique creation is completely different or missing altogether from the mech in the Accused Image.

In short, there is simply no factual basis from which a rational juror could find substantial similarity between these three sets of images. Thus, even if the Court were inclined to permit Harmony Gold to change its theory of infringement—at the eleventh hour in opposition to a summary judgment motion—that change would be futile. The most Harmony Gold could *ever* claim is that the Harebrained Defendants' robots are somehow "based on" Harmony Gold's robots (although the evidence above does not support that premise), and that the Harebrained Defendants copied certain characteristics of the latter while adapting them for a

completely different medium (from motion pictures to videogames). Even accepting that unsubstantiated contention as true for purposes of summary judgment (although it is not), it would, at best, create a disputed issue of fact about whether the Harebrained Defendants' accused images are derivative works. But, as Harmony Gold admits, it has no right to bring a claim for infringement based on derivative works.

III. CONCLUSION

Had Harmony Gold actually possessed the right to pursue its derivative-work infringement claim, the Harebrained Defendants would have proven—at summary judgment or at trial if necessary—that the Accused Images were not derived from (much less copied from) the Original Images, and that Piranha and the Harebrained Defendants developed them independently and from entirely different source material. Harmony Gold appears to now concede, as it must, that it is not asserting a derivative-work claim (a claim it had no right to bring in the first place).

If Harmony Gold is granted leave to assert a new direct infringement claim based on unauthorized reproduction, that claim necessarily fails as a matter of law. Harmony Gold cannot demonstrate that the Accused Images are substantially similar to the Original Images, and no rational juror could so find. For that reason, and for all of the reasons articulated by Piranha Games in its briefing, the Harebrained Defendants respectfully ask the Court to enter summary judgment and dismiss Harmony Gold's copyright infringement claim.

DATED: December 22, 2017.

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CERTIFICATE OF SERVICE

I hereby declare under penalty of perjury under the laws of the state of Washington that the foregoing document was filed with the Clerk of the Court using the CM/ECF system, which will effect service of the document on all counsel of record in this matter.

<u>s/James Harlan Corning</u> James Harlan Corning